# INTERNET FREEDOM

# Joining Forces to Fight Censorship and Surveillance

1 - 6 March, 2016. Valencia, Spain

The Internet Freedom Festival gathers the community keeping the Internet open and uncensored for a week of multidisciplinary collaboration.

# The IFF is a different kind of conference:



Unconference, not conference The IFF is not a regular conference. Essentially, it is designed to help groups achieve their goals. Our only agenda is to ensure you have the space and tools to fulfill your mission. Oh, and attendance is free and open to the public. <u>Register today to attend!</u>



The Power of Collaboration The IFF cross-pollinates information and knowledge with the goal of improving the services, strategies, and tools offered to the most vulnerable individuals on the front lines. Promote hands-on collaboration and synergies between those working on antisurveillance and anti-censorship initiatives.



Made by you

We don't select speakers. IFF is created by the community for the community, so we invite you to submit session proposals through our open <u>Call for Proposals</u>. We encourage conversations and workshops rather than sessions that just highlight personal work. Harness the power of the community!



#### A unique gathering

The IFF offers a great chance to meet all the different actors under the same roof, cultivating synergies and collaboration between organizations across differing disciplines that normally don't get to interact: leading technology developers, journalists, on-the-ground activists, multilateral organizations, nonprofits, media organizations and many others.



**Flexible Formats** 

Content is divided in eight different tracks, curated by Track Leads. Tracks feature hackathons, workshops, security trainings, panel discussion and social events. We have a flexible model so we can find a way to incorporate what you envision.



Self-organized networking events Would you like to further discuss last session's topic? Are you looking for others interested in the hyperlocal brewery scene? Is a unicorn drawing workshop the kind of session you would like to host? We encourage you to organize spontaneous networking events at the IFF!

# Addressing the community as a whole:



# The Internet Freedom Festival creates a common space where diverse communities working against and affected by censorship and surveillance can come together to teach, plan and act.

Worldwide interest in protecting vulnerable populations from digital attacks continues to increase as the threat against those populations grows in strength and sophistication.

The international community of circumvention tech users and developers must come together and collaborate. Instead of meeting at isolated points to serve one defined population, we need all the various groups touched by surveillance to engage in conversation.



#### The previous Internet Freedom Festival in numbers



So many projects from the Tor ecosystem benefited from that conference that is impossible to say it in just a few paragraphs. The IFF week was very significant as most of us rarely meet face to face, to some was their first time meeting the community. Our two days of closed conference were super productive.

- Isabela Bagueros, Tor Project



CTF is at this moment hands down the most important gathering of policy makers, information activist and engineers of tools for freedom. In 2015 CTF brought together some of the greatest minds fighting every day for the free flow of information on the net. Because of the high diversity of talks, topics and insanely bright people I learned many things I had never even thought of before. I will make sure to attend again in 2016

- Douwe 'Noisy Square's Grand Master Flex' Schmidt

# **The Internet Freedom Festival Tracks**

The IFF is organized around eight content tracks which focus on the needs identified in the community.

## **01. Community & Communications**

The Community & Communications track addresses issues found in the Internet Freedom community that affect the ability to collaborate and synergize efforts. It also provides a space where individuals can discuss how to better do things such as public relations, community cultivation, digital strategy, and overall outreach.

## 02. Advocacy/Policy/Fundraising

Only through collaboration can we achieve social and political change. This track will address how advocacy groups can facilitate civic engagement and collective action within the Internet Freedom space that can result in better policies worldwide. In addition, issues of sustainability and fundraising which dramatically affect the future and health of the community will be addressed.

## 03. Design & Usability

The Usability track connects designers, users and developers to keep the tools secure and usable. This conjunction will lead to activities such as UX/UI brainstorms for new and improved tools, usability workshops for developers and opportunities for users to share their highly valuable experience and recommendations.

#### Community & Communications Track Leads:



Jillian C. York, Director for International Freedom of Expression at Electronic Frontier Foundation (@jilliancyork)



Expression at Electronic Frontier Foundation (@jilliancyor Robert Stribley, Associate Experience Director at



**B** 

Simona Levi, Fundadora de Xnet y 15MpaRato (@X\_net\_)

Advocacy/Policy/Fundraising Track Leads:

Razorfish (@stribs)



Henrik Chulu, Co-founder of Bitbureauet (@chulu)



Fereidoon Bashar, Co-Director at ASL19 (@ferifilter)



Trinh Nguyen, Digital Advocacy Director at Viet Tan (@viettan)

#### Design & Usability Track Leads:



Lindsay Beck, Senior Program Manager at the Open Technology Fund (@becklindsay)



@joncamfield, Señor Technologist at Internews



Ame Elliott, Design Director at Simply Secure (@ameellio)



Katey Metzroth, Open Innovation Program Manager at



SecondMuse (@kateymargaret)



Bernard Tyers, User researcher and Interaction Designer (@bernardtyers)

#### **Diversity Track Leads:**



Moses Karanja, Research Fellow at Strathmore University (@mose\_karanja)



Sandra Ordoñez, Director of Outreach & Community at Open Technology Fund (@collaboracion)



Bryan Nunez, Technology and Human Rights Program Officer at Open Society Foundations (@tech\_wit)

## 04. Diversity

The Diversity track will help tackle the question on how do we make our space more inclusive, so that groups not well represented feel welcomed and take a more active part in the community. This ranges from people of color, to stronger regional voices, to professionals not typically found in the space. Sessions can range from deep discussions to outreach strategy meetings.

### 05. Gender

This track will focus on increasing the gender inclusiveness in the FLOSS (Free/Libre Open Source Software) circumvention tech field, and identifying what needs to change for this to happen successfully. It will also feature sessions illustrating how gender affects the perception of privacy and security, and thus the tools and strategies used. The track features activities in a supportive environment represented with a balance of gender, to better serve those from different backgrounds and encourage marginalized groups to take control of their technology.

## 06. Journalism & Media

The people representing the fourth estate understand the challenges of freedom of expression. Building on the momentum and needs identified, this track supports and foster sessions, workshops and awareness raising events that allow freelancers, journalists and media organizations to better assess risks and threats to their work in the 21st century.

## **07. Training & Best Practices**

The Training & Best Practices track targets trainers working on risk management, digital safety, and holistic human-centered training, and will provide opportunities to share effective tool and teaching practices, address shared challenges, strengthen community support and networks, and foster exchange with and needed feedback to tool developers.

The track will include activities that focus on both training content and training methodology, across digital, physical, and psychosocial realms. There will be emphasis on pedagogy and learning, peer-topeer trainer skill-building, alternative training approaches, and exploring other tracks at the IFF to shed light on the diverse, crosscutting nature of digital safety capacity building.

## **08. Tools & Technology**

The Tools & Technology track allows the technologists that are driving the next generation of security and privacy tools to share knowledge and concerns, as well as to work collectively on core infrastructure and known obstacles. It will feature workshops, sessions and hackathons to improve the quality of existing tools and support the development of innovative solutions to technical and real-world problems.

#### Gender Tracks Leads:



Sandra Ljubinkovic, Holistic Security Trainer, Gender Expert (@sandrinica)



Griffin Boyce, Fellow at the Berkman Center for Internet and Society (@abditum)

#### Journalism & Media Track Leads:



Marilín Gonzalo, Journalist, Product at Eldiario.es (@marilink)

Tom Lowenthal, Staff Technologist at Committee to Protect Journalist (@flamsmark)



Javier Garza, Journalist, Digital Security Trainer (@jagarzaramos)

#### Training & Best Practices Track Leads:



Norman Shamas, Education and Digital Security Consultant (@normanshamas)



Nicolas Serra-Leyva, Training Programs Manager for ICT & Latin Americaat Internews (@nicsrlv)



Moritz Tenthoff, Training on security with rural communities and HRDs in the Andes region

#### Tools & Technology Track Leads:



Ryan Gerety, Senior Field Analyst at Open Technology Institute (@sifrwahid)



Chad Hurley, Director of Technology at Open Tech Fund, Radio Free Asia (@ChdHrly)

# A community organized event

The Internet Freedom Festival is the result of a shared effort by many different organizations and individuals from the Internet Freedom community.

Hosts



## IREX

IREX is an international nonprofit organization providing thought leadership and innovative programs to promote positive lasting change globally. Founded in 1968, IREX has an annual portfolio of over \$70 million and a staff of over 400 professionals worldwide. IREX employs field-tested methods and innovative uses of technologies to develop practical and locally-driven solutions with our partners in more than 125 countries. Visit: https://www.irex.org/

# **Open Technology Fund**

The Open Technology Fund utilizes public funds to support Internet freedom projects that empower world citizens to have access to modern communication channels that are free of restrictions, and allow them to communicate without fear of repressive censorship or surveillance. Visit: https://www.opentech.fund/



# Contribute

### 1) As a Partner

Partners provide either monetary support or staff time (e.g., donating time to manage the registration desk). We also hope you can help us with our goal of diversifying the internet freedom space by sponsoring regional folks and groups not well represented to attend.

What you get:

Your efforts towards the community will be celebrated by displaying your organization's logo on all the festival materials.

We have a great team that rocks at community management, event planning, and digital outreach. We can help you accompish a specific goal.

We can help connect you with the people you need to connect to.

#### 2) As a Friend

Friends are an important part of the community, and we need their support to show this is truly a community event. Can you endorse the festival and share it with your networks? For example, an email to your lists announcing the festival. Also, if you are coming to Valencia, it would be great if you could volunteer some of your time.

What you get:

You will be recognized as a friend of the IFF in all the fundraising materials and website.

# **The Internet Freedom Festival Venue: Las Naves**

This magnificent venue has over 5.000 square meters dedicated to creativity, culture and innovation, offering the best environment possible for the IFF.

IFF Venue: Las Naves Calle de Juan Verdeguer 16, 46024 – Valencia (Spain)



# Get in touch









team @ internet freedom festival.org

PGP Key: http://bit.ly/internetffpgp

@InternetFF

internetfreedomfestival.org